# NISHAN KAKATI

**ACADEMICIAN | HEALTHCARE MANAGEMENT | RESEARCH**

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## PROFESSIONAL PROFILE

Academic and healthcare management professional with 15 years of experience spanning higher education, hospital administration, research coordination and sales operations. Experienced in academic leadership, student mentoring, research-project administration, institutional coordination and industry engagement, with a focused interest in healthcare marketing, quality and hospital management.

## CORE COMPETENCIES

Academic Leadership & Department Coordination • Healthcare / Hospital Administration • Research Management & Project Coordination • Teaching, Mentoring & Curriculum Support • Healthcare Marketing • Institutional & Industry Collaboration • Conference / Seminar Organisation • Communication & Stakeholder Engagement

## PROFESSIONAL EXPERIENCE

**Research Associate** | Assam Institute of Management (A Govt. of Assam Society) | 27 Oct 2025 – Present

**HoD-in-Charge & Assistant Professor** | Department of Hospital Administration | NEMCARE Group of Institutions | Nov 2021–Oct 2025

- Lead departmental academic and operational activities; contribute to strategic planning, resource utilisation and institutional/industry collaboration.
- Teach and mentor undergraduate and postgraduate learners; guide student research, projects and academic progress.

**Office Coordinator – Research & Administration** | Assam down town University | May 2015–Nov 2021

- Supported research-project monitoring and coordination involving faculty and external funding agencies; facilitated interdisciplinary proposals, committees and institutional administration.

**Zonal Sales Coordinator** | Idea Cellular Ltd. | Feb 2014–May 2015

**Life Advisor** | Bharti AXA Life Insurance (Jul 2012–Feb 2014) |

**Contract Sales Executive** | HDFC Bank (Aug 2011–Mar 2012)

## EDUCATION

- PhD in Business Administration – Pursuing, Assam Institute of Management (AIM), Assam Science and Technology University
- MBA (Marketing & HRM), Royal School of Business, Gauhati University, 2011
- B.Com (Management), K.C. Das Commerce College, Gauhati University, 2009

## HONOURS & AWARDS

- Awarded for the Best Employee of Assam down town University in the year 2016.
- Awarded as one of the outstanding employee of Assam down town University in the year 2021 at the Foundation Day of down town Hospital.
- Nominated as a life member of the prestigious journal "International Journal of Health Research and Medico-Legal Practice" in the year 2022.
- Book Chapter Manuscript reviewer for IGI Global
- Invited to moderate the session in the Industry–Academia Meet 2026, Nagaon University, Assam held on 30th October 2026 under the theme“Opportunities in North East India: Pharma, FMCG, Supply Chain and Career Opportunities”, facilitating academic–industry deliberations involving academic leaders and industry professionals.

## TRAININGS / CERTIFICATIONS

- Completed the 3rd National Education Policy (NEP) 2020 Orientation and Sensitization Programme under the Malaviya Mission Teacher Training Programme by the University Grants Commission (UGC), organized by the UGC - Malaviya Mission Teacher Training Centre, University of Allahabad (March 18– 27, 2024).
- Completed the online course on "Initiating and Planning Projects."from the University of California, Irvine (Coursera)
- Completed the online course on "Management Skills for International Business" from the University of London (Coursera).
- Certified in EBSCO Full Text Finder Training.
- Certified by the Insurance Regulatory Development Authority of India (IRDA) in Life Insurance.
- Completed Soft Skill Motivational Training (LEAD-LIFE: Lead by Mind, Deal by Heart) conducted by Royal School of Business, Guwahati, in collaboration with FACE (Foundation for Attitude and Career Empowerment).

## PUBLICATION OF RESEARCH PAPERS - NATIONAL/ INTERNATIONAL

- Kakati N, Raj S. Role of search engine optimization in enhancing digital presence and marketing strategies in healthcare: a literature review. International Journal of Health Research and Medico-Legal Practice 2024, Jul-Dec;10(2):31-38. Doi: 10.31741/ijhrmlp.v10.i2.2024.5

## PAPER PRESENTATIONS

- Nishan Kakati[1], Sanjib Raj[2] (2023). Study on the Healthcare Marketing Strategies adopted by the Hospitals in Assam, May 5-6, 2023, 6th Annual Conference of North East India Commerce & Management Association (NEICMA) & International Seminar on Sustainable Development: Business Policy & Management Practices organized by Department of Commerce, Shillong College & NEICMA.

## PUBLICATIONS IN ABSTRACTS/ CONFERENCE PROCEEDINGS

- Nishan Kakati[1], Sanjib Raj[2] (2023). Study on the Healthcare Marketing Strategies adopted by the Hospitals in Assam, May 5-6, 2023, 6th Annual Conference of North East India Commerce & Management Association (NEICMA) & International Seminar on Sustainable Development: Business Policy & Management Practices organized by Department of Commerce, Shillong College & NEICMA, Pp-31.

## BOOKS/ BOOK CHAPTERS PUBLISHED

- Angela Priyanka Gogoi, Jublee Kalita, Nishan Kakati (2024). "Enhancing Care Standards and Accreditation's Impact on Healthcare Quality.". In: Vijit Chaturvedi, Prashant Singh, Anandhi Ramachandran, Divya Aggarwal (Editors), Healthcare Administration and Managerial Training in the 21st Century, Pp: 147-174. (ISBN13: 9798369355237). IGI Global.

## COMPUTER PROFICIENCY

Completed special diploma in computer application.

## ADDITIONAL INFORMATION

- Passed B.Mus. in Tabla from Lucknow, Bhatkhande.
- **Language known:** English, Assamese, Hindi
- **Hobbies/Interest:** Travelling, listening music, watching movies, playing.