Curriculum Vitae

Personal Information	**Avisek Purkayastha** **B.E (Computer Technology), PGDM(MBA) Marketing** **UGC-NET** **Pursuing Ph.D under Assam Science and Technology University** **# +91-9401454755 , 9531055562 (WA)** **avisek.aim@gmail.com** 
Teaching Experience **(Overall 10+ years)**	**Assam Institute of Management** **Duration** 17th July 2023 to Present Day (Assistant Professor Full Time) **Girijananda Chowdhury Institute of Management and Technology** **Duration** 1st Sept 2016 to 15th July 2023 (Assistant Professor Full Time) **Asian Institute of Management and Technology** **Duration** 21st Jan 2015 to 25th May 2016 (Assistant Professor Full Time) **NEF College of Management and Technology** **Duration** 12 August 2013 to 31st Dec 2014 (Assistant Professor Full Time)
Education	• **Pursuing PhD under Assam Science and Technology University** • **UGC- NET qualified** in Management**, December 2012** • **Full-time 2 year PGDM (Marketing)** from **New Delhi Institute of Management, New Delhi,** a premier B-School in New Delhi. **[2010-2012]** • **2 months Internship** at **Orion School of Security and Intelligence Management,** in **Sales Team** as a **Management Trainee [May 2011 – June 2011]** • **B.E (Computer Technology)** completed from **Priyadarshini College of Engineering, Nagpur University (RTMNU) [2005-2009]**
Conference/ Seminars/ FDP/ MDP Organised	• **AICTE sponsored STTP on "Recent development in teaching and research" at GIMT, March 2021** • **FDP on "Engaging Today's Learner" organized by ASTU under TEQIP-III, December 2019** • **Coordinator in Smart India Hackathon 2017, 2018, conducted by MHRD** • **National Seminar "Samantrana" on "Industry- Academia collaboration: Bridging the gap" at GIMT-Guwahati, Feb 2017**
Paper Published	**A study on marketing the products of OSSIM (Orion School of Security and Intelligence Management), NEF Journal of Commerce and Management, Vol.3 No.2 July-Dec 2013, P75-87**

Conference/ Seminars/ FDP/ MDP Attended	• **6 days FDP on Application of CAD in 3D Printing and 3D Scanning under AICTE- Idea Lab, GIMT- Guwahati, Jan 2023** • **AICTE sponsored one week STTP-NER on "Role of faculty to adopt moral values and ethics in research and publication: Unravelling the facts of Publish or Perish, June 2022** • **AICTE sponsored STTP on " Recent developments in teaching and research", March 2021** • **FDP on "Engaging Today's Learner" organized by ASTU under TEQIP-III, December 2019** • **3 days TEQIP-III on "Academic Leadership" sponsored by ASTU, organized by Indian Institute of Management Shillong, Oct 2019** • **Participated in a one day Faculty Academic Enrichment Programme conducted by NDIM, May 2019** • **Workshop on case methodology and case writing organized by AIMS Case Clearing House at Tezpur University, May 2018** • **One day workshop on "Induction Programme for Students" under TEQIP-III, organized by ASTU, July 2018** • **Faculty Knowledge sharing program on "Case based learning" at DBIM conducted by IBS , Guwahati, Sept 2017** • **Workshop on Computer Application in SPSS organized by the Department of Business Administration, GIMT, March 2017** • **National Seminar "Samantrana" on "Industry- Academia collaboration: Bridging the gap" at GIMT-Guwahati, Feb 2017** • **One day workshop on "GST-Prospects and Challenges" at Royal School of Commerce, Sept 2016** • **FDP on " Self-awareness and student mentoring" at AIMT, Feb 2016** • **Knowledge sharing Program on " Effective Classroom Management" at AIMT conducted by IBS, August 2016** • **One week FDP on " Teaching Behavior and Psychology" at AIMT, Jan 2016** • **One day FDP on "Case based learning methodology "at GU, September 2014**

Invitations	• **Represented GIMT in Biman Bangladesh Travel and Tourism Fair, Dhaka, March 2019** • **Member of the interview panel of West Guwahati Assam Milk Producers' Cooperative Union Limited, March 2018** • **Invited as a trainer during the training program for Retail Management trade of "Industrial Engagement under NVEQF Program of NSQF" in the schools of Assam conducted by Rashtriya Madhyamic Siksha Abhiyan, Govt. of Assam** • **Jury member , ASSOCHAM startup Launchpad, Guwahati**

Extracurricular	• **Singer- Songwriter and Musician** • **Derivatives trader and investor** • **Part of the faculty Cricket team at GIMT** • **Have participated and completed two Half marathon and other shorter form of the competition**

(Avisek Purkayastha)