

# UPAL JYOTI BARUAH



## PERSONAL DETAILS

Father's name: Jyoti Prasad Baruah  
Present address: 13, Choonsali, Noonmati, Guwahati – 781020  
Date of Birth: 23-05-1992  
Phone: 8453060208/7002012060  
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## EDUCATION DETAILS

Name of the Exam	Institute	Year of Passing	Percentage of marks
HSLC	Don Bosco School, Guwahati	2008	80%
HS	Army Public School, Narengi	2010	74%
Bachelor in Engineering	Assam Engineering College	2014	64%
Post Graduate Diploma in Management	Assam Institute of Management	2016	75%

## INDUSTRY EXPERIENCE

Designation, Organization	Key Responsibilities	Duration
Deputy Manager – I, ICICI Bank	Retain Banking, Sales	6 months
Lower Divisional Assistant, Assam State Transport Corporation	Human Resource Management, Salary, Attendance, Leave management etc	1 year

## ENTREPRENEURSHIP EXPERIENCE

Founded Let's Learn Together, a platform providing app-based education in vernacular languages  
Key milestones:

- More than 10,000 paid users
- Selected for grant fund through MASI, Govt of Assam
- Selected for grant fund through NRL iDeation, Numaligarh Refinery Limited
- Story by WhatsApp for providing “Positive impact to society”. [Click here for the link](#)
- Incubated by IIM Calcutta Innovation Park and Assam Startup – The Nest

## ACADEMIC EXPERIENCE

Designation, Organization	Duration
Assistant Professor, Assam Institute of Management	June, 2023 – till date
Mentor, down town Venture Labs Foundation	July, 2024 – till date

## SUBJECTS TAUGHT

Subject	Core/Specialization	Level	Number of times taught
Information Technology for Managers	Core	Post Graduate	Twice
Management Information Systems	Core	Post Graduate	Twice
Entrepreneurship and Non-Corporate Management	Core	Post Graduate	Twice
Investment Management and Portfolio Analysis	Finance Management	Post Graduate	Twice

Operation Strategy Planning and Control	Operation Management	Post Graduate	Twice
Logistics and Supply Chain Management	Operation Management	Post Graduate	Twice
Resource, Environment and Energy Management	Core	Post Graduate	Once
Business Communication and Practices	Core	Under graduate	Once

#### NON-ACADEMIC RESPONSIBILITIES

- Member of Training and Placement Cell, Assam Institute of Management
- Member of Admission Cell, Assam Institute of Management
- Co-Ordinator for Alumni Relationship, Assam Institute of Management
- Co-Ordinator for social media and website of Assam Institute of Management
- Co-Ordinator for Entrepreneurship Club, Assam Institute of Management
- Co-Ordinator for Media Club, Assam Institute of Management
- Co-Ordinator for Institution's Innovation Council (IIC), Assam Institute of Management
- Special Member, Search and Selection Committee, Assam Institute of Management

#### CONSULTANCY PROJECTS

- A Study on Impact Assessment on CSR Projects by PowerGrid Corporation of India Ltd in Feb - 2025.
- Conducted a "*Feasibility Study and the Identification of Key Elements to be included in Bodoland Heritage Conservation Center*" for a Consultancy Project titled "Bodoland Heritage Conservation Centre: Feasibility and Detailed Engineering Proposal" for Wildlife Trust of India (WTI), Noida, Delhi (India) along with Associated Builders, Guwahati in Jan - 2024.

#### FACULTY DEVELOPMENT PROGRAMS

- Attended 3-day FDP on Research Methodology, organized by Assam Institute of Management in May – 24
- 5 day Faculty Development Program on "Building Advanced Data Analytics Application with Cloud" under Edunet foundation and AICTE in December – 24

#### TRAININGS/GUEST LECTURES

Organized by	Topic of training	Number of times/Number of participants	Date
District Industries and Commerce Centre, Kamrup	Business opportunities/ Market Plan etc	15 times, Approximately 600 participants	September – 2024
North Eastern Handicrafts & Handlooms Development Corporation Ltd	Scaling a business	Twice, Approximately 40 participants	February – 2025
Indian Institute of Entrepreneurship	Financial and Working Capital Management	Once, Approximately 30 participants	March – 2025
Indian Institute of Entrepreneurship	Marketing Strategies for Solar Entrepreneurs	Twice, Approximately 60 participants	February – 2025
Indian Institute of Entrepreneurship	Market Research and Cost Estimation	Twenty times, Approximately 800 participants	February – March - 2025

#### DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge.

DATE: 06-04-2025

  
Upal J Baruah