



**ASSAM  
INSTITUTE OF  
MANAGEMENT**

प्रयोगे सफला विद्या

Ref: AIM/08/13/2016/Tender\_22

Dated:09-10-2023

**Tender**  
**Supply of Text Books for 2<sup>nd</sup> (2023-2025) and 5<sup>th</sup> (2022-2024) Trimester MBA Students**

Sealed tenders are invited from reputed Book Suppliers for supply of Text Books for Assam Institute of Management, Paschim Boragaon, Bigyan Path, Guwahati-781035.

**List of Text Books for MBA 2<sup>nd</sup> and 5<sup>th</sup> Trimester 2023**

Sl. No.	Title	Publisher	Author	Quantity (Nos.)	Offered rate/book in Rs.	Discount offered in %age
1	Operations Research: Theory and Applications	Trinity Press	J.K. Sharma	59		
2	Production and Operations Management	Tata McGraw - Hill	S. N. Chary	59		
3	Managerial Accounting	Tata McGraw - Hill	Garrison; Noreen; Brewer.	59		
4	Legal Aspects of Business	Pearson	Rashmi Aggarwal; Rajinder Kaur	59		
5	Fundamentals of Computer	Oxford	Reema Thareja	59		
6	Strategic Management and Business Policy	Tata McGraw-Hill	Azhar Kazmi	39		
7	International Business	Oxford	Joshi R.M.	39		
8	Marketing	Oxford	Paul Baines, Chris Fill, Kelly Page	38		
9	Services Marketing	Tata McGraw-Hill	Zeithaml, Bitner, Gremler & Pandit	38		
10	Strategic Human Resource Management, A Resource driven Perspective	Cengage Learning	Pulak Das	17		
11	Industrial Relations, Trade Unions and Labour Legislation.	Pearson	P. R. N. Sinha, Indu Bala Sinha, Seema Priyadarshini Shekhar	17		
12	Total Quality Management	Pearson	Poornima M. Charantimath	7		
13	Six Sigma for Business Excellence Approach, Tools & Application	Pearson	Hemant Urdhwaresha	7		
14	Logistics and Supply Chain Management	Himalaya Publishing	K. Shridhara Bhat	7		

( A GOVT. OF ASSAM SOCIETY)

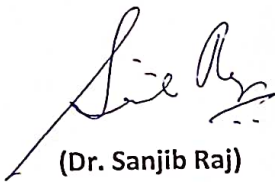
POST BOX-30, GUWAHATI- 781001, INDIA, PH.- 0361-2131992

E-mail : mail@aimguwahati.edu.in ; Webpage : http://www.aimguwahati.edu.in

OFFICE : Bigyan Path, Paschim Boragaon, Guwahati- 781035, Assam, India

### General Terms and conditions

- a) Rates quoted should be inclusive of all the costs/charges/duties etc. No additional payment on top of the quoted rates shall be released. Taxes duties etc. must be clearly indicated (in figures and percentage) where applicable.
- b) The tenders will be closed at 11:00 AM on 18-10-2023 and shall be opened at 11:30 AM on the same day. If, for any reason, this date remains a holiday or closed, the next working day should be considered for closing and opening of the tender.
- c) No advance payment shall be released.
- d) Any tender not conforming to the terms and conditions shall be liable for rejection.
- e) Payments will be released against submission of bills after satisfactory completion of the work.
- f) The College may reject any or all quotations/tenders without assigning any reasons.
- g) You are required to submit proposal ensuring that the following things:
  - 1) The availability of latest edition of book is shown against each title in the same order as the list is provided to you.
  - 2) The current indicative price in Rupees as mentioned against each title.
  - 3) The maximum discount that you can offer should be mentioned against each title.
  - 4) Supply time for books is 10 days from the date of order. After the due date the order may get treated as cancelled, if required. For any delay, due to unavoidable reasons, a penalty of 10% on order value may be imposed as the desecration of the purchaser.
  - 5) Please note that payment will be released within 30 to 60 days of the complete supply of required books.
  - 6) Bill to be submitted in triplicate.



(Dr. Sanjib Raj)  
Director I/c