

ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS (AIMS)



AND

ASSAM INSTITUTE OF MANAGEMENT



PRESENT

FACULTY DEVELOPMENT PROGRAMME

on

New Age Management Teachers

For

Faculty Members of Management Institutions

on

27 MAY 2023 (SATURDAY)

VENUE

**BIGYAN PATH, NEAR IASST, PASCHIM,
BORAGAON, GUWAHATI, ASSAM 781035**

**Participation
Certificates
will be issued**

**Participation Fee: Rs. 200/- (partially covers
registration kit, lunch, tea/snacks etc, certificate)**

Bank Details for Deposit of Registration Fee

Name of A/C holder- ASSAM INSTITUTE OF MANAGEMENT

Bank: Union Bank of India

Branch: Chandmari Branch

Account Number: 380601100011028

IFSC: UBIN0538060

Hurry, Seats are Limited to be issued on first come, first serve basis

Please click here to Register

RESOURCE PERSONS

1. Dr. R C Bhattacharya
2. Dr. Sanjib Raj
3. Dr. R K Patra
4. Dr. Subhrangshu Sekhar Sarkar
5. Dr. Karabi Goswami
6. Dr. Sinmoy Goswami



Discussion Topics

1. Transforming today's students to purpose-driven managers
2. Effective Class Room
3. Teaching Challenges and ChatGPT
4. Contemporary Research Methodologies involving Multivariate Statistics and Business Analytics
5. Psychological Dimensions of an effective teacher.
6. E learning ecologies- dynamics of teaching and learning in the current context

CHIEF GUEST



Prof. (Dr.) Nani Gopal Mahanta

Adviser, Education, Government of Assam

Contact: Dr. Sinmoy Goswami, sinmoy.goswami@gmail.com, 70027 40430

About Resource Persons

Prof. R.C. Bhattacharya is an alumnus of the Cranfield Business School, UK; and North Staffordshire, UK. He has also completed a programme on 'Strategic Thinking and Management' from Wharton Business School, U.S.

Prof. Bhattacharya joined Indian Oxygen Ltd. (now BOC India Ltd.) initially as General Manager-Operations and finally rose to the level of Chief Executive, Eastern Region. He was also the Senior Vice President-Marketing, with one of the Aditya Birla Group Companies before switching over to Academics and Consultancy. He carries more than 30 years of industrial management experience in Operations, Quality Assurance, Marketing, Strategy and General Management.

Prof. Bhattacharya has been teaching Marketing, Industrial Marketing, Marketing of Services, Strategic Marketing, Strategic Management and other topics as visiting Professor in many renowned business schools. He has been a visiting professor at IIM-Calcutta for about 20 years. He has conducted more than 30 Management Development Programmes and has published and presented a number of papers in India and abroad. He has first-hand experience in Strategic Alliances, Brand Building in Industrial Markets, Corporate Marketing, Relationship Marketing, Loyalty Building etc. He has been a Consultant in the area of Strategic Management with both national and international assignments.

Dr. Ramakanta Patra completed his Graduation (BA) from Calcutta University, LL.B (Professional), Two Years Full Time Masters in Personnel Management, Ph.D. in Human Resource Accounting from Bhopal University. He has more than 12 years' experience in different industries, and 28 years in academics including 14 years at National Institute of Technology(NIT), Bhopal. Dr. Patra has conducted a good number of FDPs', MDPs', EDP's, Case writing workshops, Short-Term Training Programmes for Corporate and academicians. He has participated in National level Essay Writing Competitions and has been duly awarded by Sahara India and Rajkumar Adukia Foundations. Dr. Patra is also associated with several professional bodies like NIPM, NHRD, AIMS, AIMA etc. Dr. Patra has been awarded Ph.D. in the year 2000, on the topic "Human Resource Accounting at BHEL, Bhopal", which was recognized by Indian Council of Social Science and Research, Ministry of Human Resource Development, Government of India as the best work and received grant-in-aid for its publication. Dr. Patra has a good number of research papers(66) to his credit published in referred national (55) and international journals, and attended a number of national/international seminars/conferences. Dr. Patra is in the Editorial Board of Management Journals. Dr. Patra is a registered research guide of few universities. 3 scholars have been awarded Ph.D. and 6 are registered. Dr. Patra has also published six books in Management area and 2 are in press. Served Bharatiya Vidya Bhavan Institute of Management Science, Kolkata for eight years as Professor-cum-Principal., He is the two times elected Regional Vice President (East) of Association of Indian Management Schools.

Dr. Sanjib Raj is an experienced and professionally qualified Technocrat cum Academician and has several years of experience as a corporate trainer and project consultant. He has nearly 20 years of Corporate and Entrepreneurial experience in organization like Larsen & Toubro Limited, Wipro, Aptech, Assam Electronics Development Corporation Ltd., RTMS (A Start Up). He has extensive teaching experience of more than 15 years across several reputed organizations like Assam Institute of Management, Assam Engineering Institute, Shillong Engineering & Management College (NEHU), and visiting faculty to Department of Business Administration (Tezpur University), Centre for Management Studies (Dibrugarh University), NERIM etc. besides being a guest faculty to several institutes. As a Project Consultant, he has wide experience in both PSUs and private sector organisations including several NGOs of international repute. He is presently Director (I/C) of Assam Institute of Management from August, 2021. He is a BE in Electronics from Sardar Vallabhai National Institute of Technology (SVNIT), Surat, MBA from IGNOU and has completed his PhD in Management from Centre for Management Studies, Dibrugarh University in 2016. He is a member of the Governing Body Arya Vidyapeeth College (Autonomous) and member of the Board of studies (Management) in Assam Science and Technology University (ASTU) and Dibrugarh University.

Dr. Subhrangshu Sekhar Sarkar after completing his Masters in Commerce from Gauhati University joined the academics. He has done his doctorate in the area of Taxation. He has undergone Faculty Development Programme in Management from XLRI, Jamshedpur. He has completed a Certificate Programme in Entrepreneurship Teaching from Indian School of Business (ISB), Hyderabad. He has also undergone a programme on Case Teaching Pedagogy at Harvard Business School, Boston, USA. He holds CMI Level 5 Certificate Leadership and Management awarded by Chartered Management Institute (CMI), UK. He is associated with Tezpur University (A Central University of India) since 1995. He served at IIM Shillong (on lien from Tezpur University) during 2009-10 and helped the process of institution building. On completion of lien, he joined back Tezpur University and he has completed his term as Head, Department of Business Administration, Dean, School of Management Sciences and Head, Department of Commerce. Currently, he is working as the Professor at the Department of Business Administration and Director, Teaching Learning Centre, Tezpur University and also Coordinator, MBA (Executive) Programme, Tezpur University. His areas of interest include Accounting, Taxation, Entrepreneurship and Strategic Management. Prof. Sarkar has conducted several training programmes for various organizations viz. Oil India Limited, Numuligarh Refinery Limited, ONGC Limited, Assam Gas Company Limited, Assam Petrochemicals Limited, NEEPCO, Power Grid Corporation of India Limited, Indian Oil Corporation Limited, All India Radio to name a few. His course “Direct Tax Laws and Practice” offered at the Government of India’s SWAYAM platform has been adjudged one of the Best online courses of all times by the international aggregator Classcentral.com He has more than 30 years of experience in teaching, research, consultancy and training.

Dr. Karabi Goswami is an Assistant Professor at Assam Institute of Management (AIM). Her areas of interest are in the field of Banking and Financial services, Personal Finance, Project Management and Accountancy. She is associated with various organisations of repute like Assam Administrative Staff college, Assam Science and Technology University as a soft skills trainer. She has also undertaken various research and consultancy projects for organisations like India Post, Assam Science Technology and Education Council (ASTEC), Indian Institute of Banking and Finance, Mumbai, to name a few. She has completed her Ph.D from the Department of Commerce, Gauhati University in the Year 2018. She is an MBA in Finance and Marketing from Tezpur Central University. She has a total work experience of 17 years, of which 11 years is in academics. Prior to joining Assam Institute of Management, she was associated with Tata AIG Life Insurance Co Ltd and Max Newyork Life Insurance Company Ltd in the field of Service Operations.

Dr. Sinmoy Goswami is an Assistant Professor and Coordinator of PhD Programme at Assam Institute of Management (AIM). His areas of interest for research and academics include Consumer Behaviour, Service Marketing, Tourism and Hospitality Management, Sustainable Management Practices (including Waste Management and Renewable Energy Management), and Production and Operations Management. He has been engaged as a trainer and resource person in several training activities in organizations like National Institute of Rural Development and Panchayati Raj (North-Eastern Regional Centre), Power System Operation Corporation Limited (POSOCO), National Power Training Institute- North Eastern Region (NPTI-NER) etc. He has completed research and consultancy project for Assam Science Technology and Education Council (ASTEC) and two case studies for Assam Electricity Grid Corporation Limited (AEGCL). He has several publications in reputed journals and edited books, and has also presented several articles in National and International conferences. He has completed his PhD and MBA from Tezpur University and BE (Mechanical Engineering) from Assam Engineering College. He has a total work experience of 16 years (15 years in academics).