

Tender
Supply of Text Books for 3rd and 6th Trimester MBA Students

Sealed tenders are invited from reputed Book Suppliers for supply of Text Books for Assam Institute of Management, Paschim Boragaon, Bigyan Path, Guwahati-781035.

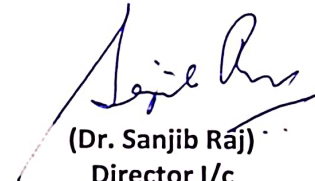
List of Text Books for MBA 3rd (2022-2024) and 6th (2021-2023) Trimester MBA Students

Sl. No.	Title	Publisher	Author	Quantity (Nos.)	Offered rate/book in Rs.	Discount offered in %age
1	Marketing Research: An Applied Orientation	Pearson	N. K. Malhotra & Satyabhushan Dash	37		
2	Financial Management, 2 nd Edition	Oxford	Rajiv Srivastava	34		
3	Human Resource Management	Excel Books	VSP Rao	9		
4	Management Information System	Oxford	Joshi; G	35		
5	Entrepreneurship	Oxford	Rajeev Roy	31		
6	Total Quality Management	Pearson	Poornima M. Charantimath	31		
7	Project Management (Latest Edition)	McGraw Hill	Clifford F. Gray; Erik W. Larson	30		
8	Rural Development, Principles, Politics and Management	Sage Publication	Katar Singh	30		
9	Advertising Management, Concepts and Cases	McGraw Hill	Manendra Mohan	39		
10	Fundamentals of Futures and Option Markets	Pearson	John C. Hull	17		
11	Organization Development	Prentice Hall	French, Wendell and Bell H. Cecil, jr	13		

General Terms and conditions

- a) Rates quoted should be inclusive of all the costs/charges/duties etc. No additional payment on top of the quoted rates shall be released. Taxes duties etc. must be clearly indicated (in figures and percentage) where applicable.
- b) The tenders will be closed at 11:00 AM on 27-03-2023 and shall be opened at 11:30 AM on the same day. If, for any reason, this date remains a holiday or closed, the next working day should be considered for closing and opening of the tender.
- c) No advance payment shall be released.

- d) Any tender not conforming to the terms and conditions shall be liable for rejection.
- e) Payments will be released against submission of bills after satisfactory completion of the work.
- f) The College may reject any or all quotations/tenders without assigning any reasons.
- g) You are required to submit proposal ensuring that the following things:
- 1) The availability of latest edition of book is shown against each title in the same order as the list is provided to you.
 - 2) The current indicative price in Rupees as mentioned against each title.
 - 3) The maximum discount that you can offer should be mentioned against each title.
 - 4) Supply time for books is 20 days from the date of order. After the due date the order may get treated as cancelled, if required. For any delay, due to unavoidable reasons, a penalty of 10% on order value may be imposed as the desecration of the purchaser.
 - 5) Please note that payment will be released within 30 to 60 days of the complete supply of required books.
 - 6) Bill to be submitted in triplicate.



(Dr. Sanjib Raj)
Director I/c