

Tender
Supply of Text Books for 1st (2022-2024) and 4th (2021-2023) Trimester MBA Students

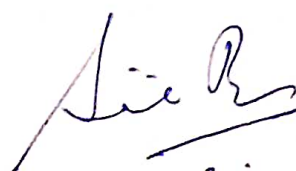
Sealed tenders are invited from reputed Book Suppliers for supply of Text Books for Assam Institute of Management, Paschim Boragaon, Bigyan Path, Guwahati-781035.

List of Text Books for MBA 1st (2022-2024) and 4th (2021-2023) Trimester MBA Students

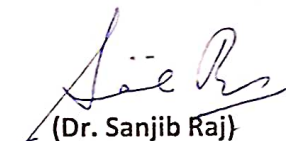
Sl. No.	Title	Publisher	Author	Quantity (Nos.)	Offered rate/book in Rs.	Discount offered in %age
1	Management Principles & Practice	Cengage	Ricky W. Griffin	30		
2	Marketing Management	Pearson	P. Kotler; Kelvin Lane Keller	31		
3	Understanding Organisational Behaviour	Oxford	Uday Pareek	30		
4	Financial Accounting for Management	Pearson	Ambrish Gupta	40		
5	Business Statistics	Pearson	Naval Bajpai	29		
6	Quantitative Techniques in Management	McGraw-Hill	N D Vora	30		
7	Managerial Economics	Pearson	Vinita Agarwal	30		
8	Communication Skills	Oxford	Sanjay Kumar, Pushp Lata	40		
9	Economic Environment of Business	Himalaya Publishing	V. K. Rai and S. K. Misra	35		
10	Innovation Management	Oxford	Vinnie Jauhari	27		
11	Sales and Distribution Management	Tata McGraw Hill	Krishna K. Havaladar and Vasant M. Cavale	35		
12	Consumer Behaviour	Pearson	Leon G. Schiffman, Joseph Wisenblit, S. Ramesh Kumar	35		
13	Security Analysis and Portfolio Management	Pearson	Donald E. Fischer & Ronald J. Jordan	18		
14	Management of Banking & Financial Services	Pearson	Padmalatha Suresh / Justin Paul	18		

General Terms and conditions

- a) Rates quoted should be inclusive of all the costs/charges/duties etc. No additional payment on top of the quoted rates shall be released. Taxes duties etc. must be clearly indicated (in figures and percentage) where applicable.



- b) The tenders will be closed at 11:00 AM on 09-09-2022 and shall be opened at 11:30 AM on the same day. If, for any reason, this date remains a holiday or closed, the next working day should be considered for closing and opening of the tender.
- c) No advance payment shall be released.
- d) Any tender not conforming to the terms and conditions shall be liable for rejection.
- e) Payments will be released against submission of bills after satisfactory completion of the work.
- f) The College may reject any or all quotations/tenders without assigning any reasons.
- g) You are required to submit proposal ensuring that the following things:
 - 1) The availability of latest edition of book is shown against each title in the same order as the list is provided to you.
 - 2) The current indicative price in Rupees as mentioned against each title.
 - 3) The maximum discount that you can offer should be mentioned against each title.
 - 4) Supply time for books is 20 days from the date of order. After the due date the order may get treated as cancelled, if required. For any delay, due to unavoidable reasons, a penalty of 10% on order value may be imposed as the desecration of the purchaser.
 - 5) Please note that payment will be released within 30 to 60 days of the complete supply of required books.
 - 6) Bill to be submitted in triplicate.


(Dr. Sanjib Raj)
Director I/c