

Assistant Professor and Faculty Coordinator for PhD Related Activities,
Assam Institute of Management (AIM),
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OBJECTIVE: Seeking to utilize my technical and managerial knowledge and experience to strive towards excellence in the field of Management and thereby create successful future managers.

AREAS OF INTEREST FOR RESEARCH AND ACADEMICS:

Consumer Behaviour, Service Marketing, Tourism and Hospitality Management, Sustainable Management Practices, and Production and Operations Management.

EDUCATION: **Doctor of Philosophy (PhD)** in Business Administration from Tezpur University, Tezpur (Assam (India)) in 2014.

Topic: “Customer Delight: A Study of the Hospitality Industry in North East India”.

Master of Business Administration (MBA) from Tezpur University, Tezpur, in 2006.

Major specialization: Marketing

Result: First Class (CGPA (Grade)-7.45 (69.5%) (On a scale of 10)).

Bachelor of Engineering (BE) from Assam Engineering College, Guwahati (Assam (India)), under Gauhati University in 2003.

Specialization: Mechanical Engineering (*Elective Subjects:* Hydraulic Machines, Internal Combustion Engines, and Environmental Pollution Control Engineering).

Result: First Class (Honours) (77.16%).

Higher Secondary (HS) (10+2th standard) from Cotton College, Guwahati, under Assam Higher Secondary Education Council (AHSEC) in 1998.

Stream: Science

Result: First Division (70.6%).

High School Leaving Certificate (HSLC) (10th standard) from Don Bosco High School, Guwahati, under Board of Secondary Education, Assam (SEBA) in 1996.

Result: First Division (77.11%).

WORK EXPERIENCE:

- 18th February, 2014- present: **Assistant Professor** in Assam Institute of Management (AIM), Guwahati (Assam (India)).
- 22nd January, 2010 -17th February, 2014 (*4 years and 26 days*): **Assistant Professor** in GCC Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati.
- 20th August, 2007 - 16th January, 2010 (*2 years, 4 months and 27 days*): **Lecturer** in the Department of Business Administration, North Eastern Regional Institute of Management (NERIM), Guwahati.
- 1st July, 2006 - 14th July, 2007 (*1 year and 14 days*): **Senior Executive-Sales (Interio (Institution))** in Godrej & Boyce Manufacturing Company Limited, Ranchi Branch, Ranchi (Jharkhand (India)).

SOFTWARE EXPOSURE:

Operating System	: Windows
CAD Tools	: Advance AutoCAD (AutoCAD 2000)
Statistical Software	: SPSS, AMOS (<i>For Structural Equation Modeling</i>)
Other Skills	: MS Office

VISIBLE RESEARCH OUTPUT:

PhD Supervision:	3 PhD scholars (Doctoral students) currently conducting research work under Assam Science and Technology University (ASTU), Guwahati (Assam (India)).
Publications:	13 published journal articles, 11 published articles as chapters in edited books, and 4 published articles as chapters in proceedings of International and National conferences/seminars (mentioned below).
Presentations:	4 presentations in International conferences/seminars, 1 poster presentation in International conference/seminar, 2 poster presentations in National conferences/seminars, and 23 presentations in National conferences/seminars.

PUBLICATIONS:**Peer Reviewed Journal Articles- Published:**

1. Denish Pegu, and **Sinmoy Goswami** (2020). "Tourism Entrepreneurship and its Impact on Women in Assam in North East India: A Review of Studies." *Journal of Tourism* (ISSN-0972-7310), *Journal of Tourism* (ISSN-0972-7310), Vol.21 No.1, pp.71-85.
2. Denish Pegu, Panchanan Barman, and **Sinmoy Goswami** (2019). "A Study of the Servuction Model for Accommodation Providers based on Guests' Perception." *Journal of Tourism* (ISSN-0972-7310), Vol.20 No.2, pp.1-20.
3. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2019). "Modelling Customer Delight in Hotel Industry." *Global Business Review* (ISSN-0972-1509, eISSN- 0973-0664), Vol.20 No.2, pp.405-419.
4. **Sinmoy Goswami** (2019). "Portable Solar Lanterns in Guwahati." *SCMS Journal of Indian Management* (ISSN-0973-3167), Vol.16 No.1, pp.77-94.
5. **Sinmoy Goswami**, and Panchanan Barman (2018). "Customer Satisfaction as a Driver towards Repeat Purchase: A Study of Hotels and Restaurants in Assam in North East India." *Journal of Tourism* (ISSN-0972-7310), Vol.20 No.2, pp.1-24.
6. **Sinmoy Goswami**, Panchanan Barman and Suman Sarmah (2017). "Profiling Customers in the Hospitality Sector: An Approach towards Market Segmentation in Hotels and Restaurants in Assam." *IUP Journal of Marketing Management* (ISSN-0972-6845), Vol.16 No.2, pp.27-53.
7. **Sinmoy Goswami**, Suman Sarmah and Swapna Boruah (2014). "Segmentation of Users of Cellular Phone Services in Guwahati City: An Exploratory Study." *IUP Journal of Marketing Management* (ISSN-0972-6845), Vol.13 No.3, pp.71-85.
8. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2014). "Relationship Management: Dimensions for Tourism." *SCMS Journal of Indian Management* (ISSN- 0973-3167), Vol.11 No.2, pp.15-34.
9. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2014). "Management of Guest Delight in Hotels: An Exploratory Study." *VISION-The Journal of Business Perspective* (ISSN-0972-2629, eISSN-2249-5304), Vol.18 No.1, pp.29-45.
10. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2011). "Guest Delight: It's Significance in the Hotel industry." *IUP Journal of Marketing Management* (ISSN-0972-6845), Vol.10 No.2, pp.64-81.
11. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2011). "The Road to Guest Delight: An Empirical Exploration in the Hotel Industry." *ASEAN Journal on Hospitality and Tourism* (ISSN-1412-2073), Vol.10 No.2, pp.122-145.
12. **Sinmoy Goswami** (2011). "Important parameters of refrigerators considered during their purchase: An exploratory study in Guwahati city in India." *Asian Journal of Management Research* (ISSN-2229-3795), Vol.2 No.1.
13. Chandana Goswami and **Sinmoy Goswami** (2010). "Role of Organisation Structure in facilitating Marketing." *Global Business and Management Research: An International Journal* (ISBN-978-1-59942-581-8, ISSN-1947-5667), Vol.2 No.2 and 3, pp.162-183.

Chapters in Edited Books- Published:

1. Denish Pegu, and **Sinmoy Goswami** (2020). "A Study on Entrepreneurial Opportunities in Tourism among the Women in Assam." *Entrepreneurial Innovation and Regional Development* (ISBN-978-93-5407-923-8). Eds. Homeswar Kalita and Rashmi Rekha Mahanta. Guwahati (Assam (India)): Janambhumi Press, Vol.4, pp.24-32.

2. Manmit Mahanta, and **Sinmoy Goswami** (2020). "Musicpreneur: A Conceptual Study on Various Stakeholders of the Music Industry." *Entrepreneurial Innovation and Regional Development* (ISBN-978-93-5406-269-8). Eds. Homeswar Kalita and Jonali Sarma. Guwahati: Janambhumi Press, Vol.1, pp.105-123.
3. **Sinmoy Goswami**, Ajay Barman, Anumita Bora Bodosa, Mrigayana Bhuyan, and Samsul Alam Choudhury (2019). "Users' Satisfaction Regarding Rooftop Solar Water Heaters: A Study in Assam in North East India." *Emerging Renewable Energy Technologies* (ISBN-978-81-93573-15-0). Eds. Plabon Bora, Biswa Ranjan Phukan and Dhiraj Bora. Mirza (Assam (India)): Maliyata Offset Press, pp.58-73.
4. **Sinmoy Goswami** (2019). "Sustainable development and rooftop solar water heaters: A study in Assam in North East India." *Reflection* (ISBN-978-93-88593-16-8). Eds. Uttam Kalita, Dwipen Kakati and Dristirupa Patgiri. Guwahati: Purbayon Publication, pp.41-52.
5. **Sinmoy Goswami**, and Manabendra Deka (2018). "Vendors' Perception regarding Various Parameters of the Present Means of Road Transportation in Supply of Vegetables: A Study in Guwahati city in North East India." *Emerging Trends in Business and Economic Development in India with reference to North Eastern Region* (ISBN-978-93-87263-69-7). Eds. Papor Barua, Sankar Thapa and Rashmi Rekha Baruah. Guwahati: Purbayon Publication, Vol.2, pp.80-92.
6. **Sinmoy Goswami**, and Panchanan Barman (2018). "Sustainable Tourism and Solar Electrification of Select Indian Airports: A Case Study." *Management Strategies of New India with special reference to North East India* (ISBN-978-81-925322-3-3). Eds. Jonali Sarma. Guwahati: Lfin Media House, pp.84-95.
7. Panchanan Barman, Suman Sarmah, and **Sinmoy Goswami** (2015). "Segmentation of Customers in Tourism Enterprises: A Study in Restaurants in Assam." *Entrepreneurship Development in Conflict Regions: Issues and Challenges* (ISBN-978-93-81563-67-0). Ed. A. Ibemcha Chanu. Visakhapatnam (Andhra Pradesh (India)): Global Publishing House India, pp.117-126.
8. **Sinmoy Goswami**, Suman Sarmah, and Swapna Boruah (2015). "Research Journals in Libraries and Behavioural Changes among Students: An Exploratory Study." *Behavioural Changes of Students in the Higher Educational Institutions- Issues and Trends* (ISBN-978-81-925322-0-2). Eds. Homeswar Kalita and Gour Gopal Banik. Guwahati: Bhabani Offset Pvt. Ltd., Vol.1, pp.79-88.
9. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2013). "Customer Delight in the Hotel Industry: An Exploratory Study." *Tourism and Hospitality Industry: Applications and Role of Science and Technology* (ISBN-978-81-211-0848-5). Eds. S.C. Bagri, Sanjay S. Mahar and Servesh Uniyal. Dehra Dun (Uttakhand (India)): BSMPS, pp.1-16.
10. Mrinmoy K. Sarma, Ajit Sarma, and **Sinmoy Goswami** (2012). "Sustainability, Destination Life Cycle and Community Based Tourism." *Sustainable Natural Resource Management in Northeast India: Policies and Practices* (ISBN-978-93-80261-54-6). Eds. Kulen Chandra Das, Partha J. Das and Smarajit Ojah. Guwahati: EBH Publishers, pp.98-110.
11. **Sinmoy Goswami**, Manmit Mahanta, Suman Sarmah and Swarnali Das (2012). "Study of activities relating to Corporate Social Responsibility employed by the hotels in Kaziranga National Park in relation to economic development of the area." *Role of Corporate Social Responsibility in Economic Development of North East India* (ISBN-978-81-923580-2-4). Eds. Dhanjit Pathak and Utshab Talukdar. Tezpur (Assam (India)): Yantra, pp.1-16.

Chapters in Proceedings of National Conferences/Seminars- Published:

1. **Sinmoy Goswami**, and Manabendra Deka (2017). "Comparative Study of the Perception of Vendors and Consumers regarding the Present Means of Road Transportation for Vegetable Supply: A Study in Kamrup (Rural) District of Assam in North East India." *Proceedings of the Second (2nd) North East India Commerce and Management Association (NEICMA) National Conference-2017 on Sustainable Rural Livelihood: Emerging Dimensions* (ISBN-978-93-86724-15-1). Eds. Sanjeeb Kumar Jena, Otem Padung and Phillip Modi. New Delhi (India): Excel India Publishers, pp.306-319.
2. **Sinmoy Goswami** (2016). "Research Note on Green Supply Chain Management." *Proceedings of National Seminar on Green Energy: Prospect and Challenges* (ISBN-978-93-83588-11-4). Eds. Kalyan Kumar Das and Nripen Das. Guwahati (Assam (India)): Brahmputra Offset, pp.77-87.
3. Panchanan Barman, **Sinmoy Goswami**, and Suman Sarmah (2015). "Insights from Servuction Model based Customer Perspectives: A Study in Tourism Enterprises in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India)." *Proceedings of Eleventh Biennial Conference on Entrepreneurship* (ISBN-978-93-80574-77-6). Eds. Sasi Misra, Dinesh Awasthi and Ganapathi Bathhini. Delhi (India): Bookwell, pp.1295-1306.
4. **Sinmoy Goswami**, and Gautam Goswami (2014). "Socially beneficial activities undertaken by *Dhabas* (roadside restaurants) for development of rural areas: A study in Kamrup (Rural) District of Assam." *Proceedings of UGC-SAP DRS-I National Seminar on Managing Rural Development in North East India: Perspectives, Policies and*

Experiences (ISBN-978-93-81563-57-1). Eds. Debabrata Das and Anjan Bhuyan. Tezpur (Assam (India)): Global Publishing House India, pp.314-324.

PRESENTATIONS IN CONFERENCES/ SEMINARS:

International Conference/Seminar Presentations:

1. Anannya Boruah, and **Sinmoy Goswami** (2021). "Post Purchase Consumer Regret – A Qualitative Study in case of Online Purchases of White Goods, Brown Goods and Consumer Electronics." *International Conference on Contemporary Issues in Business Management (ICCIBM-2021)*. Sikkim Manipal Institute of Technology (SMIT), Sikkim Manipal University, Majitar, Sikkim (India) in association with Institution's Innovation Council, Ministry of Education Initiative, March 5-6, 2021.
2. Denish Pegu, and **Sinmoy Goswami** (2019). "A Study on Entrepreneurial Opportunities in Tourism among the Women in Assam." Indian Council of Social Science Research (ICSSR) sponsored *International Seminar on Entrepreneurial Innovation & Regional Development- A Bridge between North-East India & Association of South East Asian Nations (ASEAN)*. Department of MBA (Gauhati Commerce College Centre of Management Studies (GCMS)), Gauhati Commerce College, Guwahati (Assam (India)), October 23-24, 2019.
3. **Sinmoy Goswami**, Ajay Barman, Anumita Bora Bodosa, Mrigayana Bhuyan, and Samsul Alam Choudhury (2018). "Users' Satisfaction Regarding Rooftop Solar Water Heaters: A Study in Assam in North East India." International Conference on *Renewable and Alternate Energy (ICRAE-2018)*. Assam Science and Technology University (ASTU), Guwahati, December 04-06, 2018. (**Topic (article) published in edited book mentioned earlier**).
4. Panchanan Barman, Suman Sarmah, and **Sinmoy Goswami** (2015). "Segmentation of Customers in Tourism Enterprises: A Study in Restaurants in Assam." International Conference on *Regional Conflict and Entrepreneurship Development with special reference to South-East Asia*. Department of Commerce, Assam University, Diphu Campus, Diphu (Assam (India)), November 27-28, 2015. (**Topic (article) published in edited book mentioned earlier**).

International Conference/Seminar Poster Presentation:

1. Manmit Mahanta, and **Sinmoy Goswami** (2019). "Musicpreneur: A Conceptual Study on Various Stakeholders of the Music Industry." Indian Council of Social Science Research (ICSSR) sponsored *International Seminar on Entrepreneurial Innovation & Regional Development- A Bridge between North-East India & Association of South East Asian Nations (ASEAN)*. Department of MBA (Gauhati Commerce College Centre of Management Studies (GCMS)), Gauhati Commerce College, Guwahati (Assam (India)), October 23-24, 2019. (**Topic (article) published in edited book mentioned earlier**).

National Conference/Seminar Poster Presentations:

1. Manmit Mahanta, and **Sinmoy Goswami** (2019). "A Conceptual Study on Metacognition and its role in Music Experience and Music Marketing." *Second National Conference on Recent Advances in Science and Technology (NCRASST 2019)*. Assam Science and Technology University (ASTU), Guwahati (Assam (India)), May 15-17, 2019.
2. Anannya Boruah, and **Sinmoy Goswami** (2019). "A Qualitative Study of the Concept of Post Purchase Consumer Regret and Its Importance in Case of Online Purchase of White Goods." *Second National Conference on Recent Advances in Science and Technology (NCRASST 2019)*. Assam Science and Technology University (ASTU), Guwahati, May 15-17, 2019.

National Conference/Seminar Presentations:

1. Manmit Mahanta, and **Sinmoy Goswami** (2019). "A Case Study on the Marketing Strategies of Three Successful Music Albums of the Assamese Music Industry." Third National Conference on *Management in the Current Scenario: Trends, Issues and Challenges*. Assam Institute of Management (AIM) (under the aegis of ONGC (Oil and Natural Gas Corporation Limited) CHAIR), November, 29-30, 2019.
2. Denish Pegu, and **Sinmoy Goswami** (2019). "A Study on Factors affecting Tourism Entrepreneurship among the Women in Assam." Third National Conference on *Management in the Current Scenario: Trends, Issues and Challenges*. Assam Institute of Management (AIM) (under the aegis of ONGC (Oil and Natural Gas Corporation Limited) CHAIR), November, 29-30, 2019.
3. Denish Pegu, and **Sinmoy Goswami** (2019). "A Study on the Importance of Tourism Entrepreneurship among the women in Assam in North East India." Indian Council of Social Science Research (ICSSR) sponsored National Seminar on *Sustainable Development of Tourism in NE India with special reference to World Heritage Site*

Kaziranga National Park. Department of Commerce, Jogananda Deva Satradhikar Goswami (JDSG) College, Bokaghat (Assam (India)), April 26-27, 2019.

4. **Sinmoy Goswami**, and Panchanan Barman (2017). “Sustainable Tourism and Solar Electrification of Select Indian Airports: A Case Study.” National Seminar on *Management Strategies in New India with special reference to North East India*. Gauhati Commerce College Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati (Assam (India)), and Guwahati Management Association (GMA), November 17, 2017. (**Topic (article) published in edited book mentioned earlier**).
5. **Sinmoy Goswami**, and Manabendra Deka (2017). “Comparative Study of the Perception of Vendors and Consumers regarding the Present Means of Road Transportation for Vegetable Supply: A Study in Kamrup (Rural) District of Assam in North East India.” National Bank of Agriculture and Rural Development (NABARD) supported *Second (2nd) North East India Commerce and Management Association (NEICMA) National Conference-2017 on Sustainable Rural Livelihood: Emerging Dimensions*. Department of Commerce, Rajiv Gandhi University, Rono Hills, Doimukh (Arunachal Pradesh (India)), November 10-11, 2017. (**Topic (article) published in conference proceeding mentioned earlier**).
6. **Sinmoy Goswami**, and Manabendra Deka (2017). “Vendors’ Perception regarding Various Parameters of the Present Means of Road Transportation in Supply of Vegetables: A Study in Guwahati City in North East India.” Indian Council of Social Science Research- North Eastern Regional Centre (ICSSR-NER) supported National Seminar on *Emerging Trends in Business & Economic Development in India with reference to North-Eastern Region*. Department of Business Administration, University of Science & Technology, Meghalaya (USTM), 9th Mile (Meghalaya (India)), and Department of Business Administration, Tezpur University, Tezpur (Assam (India)), May 19-20, 2017. (**Topic (article) published in edited book mentioned earlier**).
7. **Sinmoy Goswami**, and Mriganka Prasad Sarma (2016). “Prospects of Green Supply Chain Management in the Tea Industry: A Study in Assam in North East India.” First National Conference of North East India Commerce and Management Association (NEICMA) on *Trade and Industries in North-East India: Challenges and Strategies*. NEICMA and Gauhati Commerce College, Guwahati, September 23-24, 2016.
8. **Sinmoy Goswami** (2016). “Research Note on Green Supply Chain Management.” National Seminar on *Green Energy: Prospect and Challenges*. Assam Science and Technology University (ASTU), Guwahati, April 26-27, 2016. (**Topic (article) published in seminar proceeding mentioned earlier**).
9. **Sinmoy Goswami**, Panchanan Barman, and Suman Sarmah (2015). “Customer Satisfaction in Hotels and Restaurants in Assam.” University Grants Commission (UGC) sponsored National Seminar on *Tourism Development in North East India: Prospect and Challenges*. Department of Commerce, B.H. College, Howly and Manas Tiger Project, Barpeta Road (Assam (India)), June 25-26, 2015.
10. Panchanan Barman, **Sinmoy Goswami**, and Suman Sarmah (2015). “Insights from Servuction Model based Customer Perspectives: A Study in Tourism Enterprises in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India).” Eleventh Biennial Conference on *Entrepreneurship*. Centre for Research in Entrepreneurship Education and Development (CREED). Entrepreneurship Development Institute of India (EDI), Ahmedabad (Gujarat (India)), February 18-20, 2015. (**Topic (article) published in conference proceeding mentioned earlier**).
11. **Sinmoy Goswami**, and Gautam Goswami (2014). “Socially beneficial activities undertaken by *Dhabas* (roadside restaurants) for development of rural areas: A study in Kamrup (Rural) District of Assam.” UGC Special Assistance Programme for Departmental Research Support Phase-I (UGC SAP DRS-I) sponsored National Seminar on *Managing Rural Development in North East India: Perspectives, Policies and Experiences* sponsored by National Bank for Agriculture and Rural Development (NABARD). Department of Business Administration, Tezpur University, Tezpur, November 07-08, 2014. (**Topic (article) published in seminar proceeding mentioned earlier**).
12. **Sinmoy Goswami**, and Suman Sarmah (2014). “Reasons for Entrepreneurship: An Exploratory Study among Prospective Entrepreneurs in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India).” National Conference on *Emerging Trends in Entrepreneurship Development in North East India* sponsored by Indian Council of Social Science Research (ICSSR) and North Eastern Council (NEC). Assam Don Bosco University, Azara (Assam (India)), August 22-23, 2014.
13. **Sinmoy Goswami**, and Swarnali Das (2013). “Importance of Destination Image for promoting Tourism in North East India.” UGC sponsored National seminar on *Strategic Planning for the development of Tourism in North East India*. Department of Tourism and Travel Management, Girls’ College, Kokrajhar, and Department of History, Bodoland University, Kokrajhar, BTC (Assam (India)), November 9-10, 2013.

14. **Sinmoy Goswami**, and Swapna Boruah (2013). "Impact of microfinance schemes on rural women." UGC sponsored National Seminar on *Role of Nationalised Banks in Rural Development in NE region*. Goreswar College, Goreswar (Assam (India)), April 24-25, 2013.
15. **Sinmoy Goswami**, and Swapna Boruah (2013). "Factors influencing the choice of an entrepreneurial career among women in Guwahati city." National Seminar on *Entrepreneurship and Inclusive Growth*. Department of Commerce, North-Eastern Hill University (NEHU), Shillong (Meghalaya (India)), March 21-22, 2013.
16. **Sinmoy Goswami**, and Swarnali Das (2013). "Trend analysis of women participation in NEDFi's Women Enterprise Development Scheme in Kamrup (Metro) and Kamrup (Rural) districts." National Seminar on *Entrepreneurship and Inclusive Growth*. Department of Commerce, North-Eastern Hill University (NEHU), Shillong, March 21-22, 2013.
17. **Sinmoy Goswami**, Suman Sarmah, and Swapna Boruah (2012). "Research journals in libraries and behavioural changes among students: An exploratory study." UGC sponsored National Seminar on *Behavioural Changes of Students in the Higher Educational Institutions- Issues and Trends*. Gauhati Commerce College and Karmashree Hiteswar Saikia College, Guwahati, May 28-29, 2012. (**Topic (article) published in edited book mentioned earlier**).
18. **Sinmoy Goswami**, Suman Sarmah, and Swapna Boruah (2012). "Importance of reading research journals among the people in Guwahati city." UGC sponsored National Seminar on *Creation of Reading Habit in the Society*. Gauhati Commerce College and Assam College Librarians' Association (ACLA), Guwahati, May 18-19, 2012.
19. **Sinmoy Goswami**, Manmit Mahanta, Suman Sarmah and Swarnali Das (2012). "Study of activities related to Corporate Social Responsibility employed by the hotels in Kaziranga National Park in relation to economic development of the area". National Seminar on *Role of Corporate Social Responsibility in Economic Development of North East India*. Faculty of Commerce and Department of Business Administration, Tezpur College, Tezpur, February 15-16, 2012. (**Topic (article) published in edited book mentioned earlier**).
20. **Sinmoy Goswami**, and Swapna Boruah (2010). "Role of Management Fests in providing Value Based Education to the students of management." UGC sponsored National Seminar on *Quality Management in Higher Education of the North East and Sustainable Development with special reference to Assam*. Assam College Teachers' Association (ACTA) and Gauhati Commerce College, Guwahati, April 23-24, 2010.
21. **Sinmoy Goswami**, and Upakul Sarmah (2010). "Managing the use of Solar Energy: An important tool for combating Climate Change and ushering Sustainable Development." National Seminar on *Climate Change and Sustainable Development*. Department of Environmental Science, Tezpur University, Tezpur, April 1-3, 2010.
22. **Sinmoy Goswami**, and Mrinmoy K. Sarma (2010). "Customer Delight in the Hotel Industry: An Exploratory Study". National Conference on *Science and Technology Applications in Tourism Sector* focusing on Uttarakhand Opportunities. Centre of Mountain Tourism and Hospitality Studies (CMTHS), HNB Garhwal University and Uttarakhand Science Education and Research Centre (U-SERC), Government of Uttarakhand (India), September 27-28, 2010. (**Topic (article) published in edited book mentioned earlier**).
23. Mrinmoy K. Sarma, Ajit Sarma, and **Sinmoy Goswami** (2010). "Sustainability, Destination Life Cycle and Community Based Tourism." National Consultation Workshop on *Sustainable Natural Resource Management in Northeast India Analyzing Policies and Practices* sponsored by North Eastern Council (NEC) and Indian Council for Social Science Research (ICSSR). Department of Post Graduate Diploma in Natural Resource Management (PGDNRM), Nowgong Girls' College, Nagaon (Assam (India)), January 31- February 2, 2010. (**Topic (article) published in edited book mentioned earlier**).

PUBLICATIONS IN GENERAL ARTICLES:

1. **Sinmoy Goswami** (2016). "Green Supply Chain Management: An Environmentally Friendly Concept in the Field of Management", *AIMPulse 2016 Magazine*, Assam Institute of Management, Guwahati (Assam (India)), pp. 22-25.
2. **Sinmoy Goswami** (2013). "Women Empowerment, Indian Society and Economic Development." *Quasofiesta (Management Fest) 2013 Souvenir*, GCC Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati, pp.4-5.
3. **Sinmoy Goswami** (2012). "Rural Marketing in Assam: Need for Increased Emphasis among Companies and Firms." *Quasofiesta (Management Fest) 2012 Souvenir*, GCC Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati, pp.18-21.
4. **Sinmoy Goswami** (2011). "Proper Marketing Management: An Essential Tool for Improving an Organization's Performance." *Quasofiesta (Management Fest) 2013 Souvenir*, GCC Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati, pp.10-11.

EDITORIAL WORK IN CASE OF PUBLISHED PROCEEDINGS OF NATIONAL CONFERENCES:

1. **Member of the Editorial Board**, “Reflection”. Eds. Uttam Kalita, Dwipen Kakati and Dristirupa Patgiri. Guwahati (Assam (India)): Purbayon Publication on behalf of University Grants Commission- Human Resource Development Centre (UGC-HRDC), Gauhati University, Guwahati (Assam (India)) (2019).
2. “Issues and Challenges in Management.” *Proceedings of the Second National Conference on Management in the Current Scenario: Trends, Issues and Challenges* (ISBN-978-93-81563-96-0). Eds. Mukulesh Barua, **Sinmoy Goswami** and Shazeed Ahmed. Visakhapatnam (Andhra Pradesh (India)): Global Publishing House India (2018).
3. “Management in the Current Scenario: Trends, Issues and Challenges.” *Proceedings of the National Conference on Management in the Current Scenario: Trends, Issues and Challenges* (ISBN-978-93-81563-94-6). Eds. Mukulesh Barua, **Sinmoy Goswami** and Shazeed Ahmed. Visakhapatnam: Global Publishing House India (2017).

MEMBERSHIPS AND EDITORIAL RESPONSIBILITIES:

1. **NE Mentor/ NE Ambassador**, Kalinga Institute of Industrial Technology- Technology Business Incubator (KIIT-TBI), Technology Business Incubator, responsible for guidance and providing mentorship to innovators, startups from North East India in their research activities, designing solutions, and commercialization since 2021.
2. **Certified Reviewer**, IIMB Management Review Journal, Indian Institute of Management Bangalore (IIMB), Bengaluru (Bangalore) (India) published by Elsevier, Amsterdam (The Netherlands), since 2017.
3. **Member of Editorial Team**, Journal of Trade and Management of North East India Commerce and Management Association (NEICMA), Guwahati, Assam (India), since September, 2017.
4. **Member of Editorial Board (as Reviewer)**, International Journal of Marketing and Financial Management under Academic Research in Science, Engineering, Art and Management (ARSEAM) Foundation, Uttar Pradesh (India), since 29th December, 2016.
5. **Member (Founder Member)**, North East India Commerce and Management Association (NEICMA), Guwahati, since June, 2016.

ACADEMIC/ RESEARCH HONOURS, AWARDS AND SCHOLARSHIPS:

1. Awarded **Certificate of Outstanding Contribution in Reviewing** from the Editors of IIMB Management Review Journal, Indian Institute of Management Bangalore (IIMB), Elsevier, Amsterdam (The Netherlands), in October, 2017.
2. Awarded as **best paper presenter** along with Suman Sarmah for the research paper titled “Reasons for Entrepreneurship: An Exploratory Study among Prospective Entrepreneurs in Kamrup (Metropolitan) and Kamrup (Rural) Districts of Assam (India)” in the National Conference on *Emerging Trends in Entrepreneurship Development in North East India* sponsored by Indian Council of Social Science Research (ICSSR) and North Eastern Council (NEC). Assam Don Bosco University, Azara (Assam (India)), August 22-23, 2014.
3. Obtained **IndianOil Scholarship** (Indian Oil Corporation Limited (IOCL) Scholarship) while pursuing Master of Business Administration (MBA) course at Tezpur University, Tezpur (Assam (India)), from 2005 to 2006.

PARTICIPATION IN NATIONAL CONFERENCE/ SEMINAR:

1. Participated in National Seminar on *Reforming and Revamping the Tourism Sector in the North-Eastern Region of India* sponsored by University Grants Commission (UGC) organized by Jagiroad College, Jagiroad, in collaboration with Jagiroad Sahitya Sabha and coordinated by the Department of Tourism and Travel Management (TTM), Jagiroad College, Jagiroad (Assam (India)), held on 28th and 29th August, 2009.

CONTRIBUTION TOWARDS ORGANISATION OF CONFERENCES/ SEMINARS/ TRAINING PROGRAMMES:

1. **Coordinator** of the three-day Training Programme for Skill Enhancement of Officials of Assam State Warehousing Corporation (ASWC) organized by Assam Institute of Management (AIM), Guwahati, from 19th to 21st April, 2021.
2. **Convener** of the Third National Conference on “**Management in the Current Scenario: Trends, Issues and Challenges**” organized by Assam Institute of Management (AIM) under the aegis of ONGC (Oil and Natural Gas Corporation Limited) CHAIR on 29th and 30th November, 2019.
3. **Convener** of the Second National Conference on “**Management in the Current Scenario: Trends, Issues and Challenges**” organized by Assam Institute of Management (AIM) under the aegis of ONGC CHAIR on 16th and 17th March, 2018.

4. **Convener** of the National Conference on “**Management in the Current Scenario: Trends, Issues and Challenges**” organized by Assam Institute of Management (AIM) under the aegis of ONGC CHAIR and in conjunction with DIAMOND JUBILEE CELEBRATION of ONGC on 3rd and 4th March, 2017.
5. **Chairman** of the Technical Session on **Operations Management** in the above National Conference on “**Management in the Current Scenario: Trends, Issues and Challenges**” organized by Assam Institute of Management (AIM) on 3rd March, 2017.

CONSULTANCY ACTIVITIES CONDUCTED/ COORDINATED:

1. Completed following two **Case Studies** for Assam Electricity Grid Corporation Limited (AEGCL), Guwahati, Assam (India), in the year 2019 (each study was carried out from July, 2019, to September, 2019).
 - a) **Augmentation of Power Handling Capacity of Srikona sub-station by replacement of 20 MVA transformer by a 40 MVA transformer,**
 - b) **Construction and Commissioning of 220 KV Salakati to Rangia Transmission line.**
2. **Coordinated (as Trainer and Member of the Committee for Assam Institute of Management (AIM) Computer Lab)** the Competency-based training programme for Grade-II and Grade-III staff of Assam Secretariat, Government of Assam (India) in Assam Institute of Management (AIM) from March, 2017, to June, 2017.

INVITED LECTURES/ TALKS IN CONFERENCES/ STAFF DEVELOPMENT/ TRAINING/ MANAGEMENT DEVELOPMENT PROGRAMMES:

1. Imparted lectures on “Warehousing- Introduction and Activity Profiling”, “Warehousing- Design and Management”, “Sustainable Management Practices”, “Warehouse Layout Optimization”, “Warehousing- Best Practices”, “Risk Management with respect to Warehousing”, “Solar Power as an Alternative to Traditional Power”, “Warehouse Communication System”, and “Recent Advances in Inventory Management System” during three-day Training Programme for Skill Enhancement of the Officials of Assam State Warehousing Corporation (ASWC) organized by Assam Institute of Management (AIM), Guwahati, from 19th to 21st April, 2021.
2. Imparted lecture on “Team Work and Decision Making” during two-day Productivity Enhancement Program (PEP) for the Supervisors/Sahayaks/Lineman/ Operators of Assam Electricity Grid Corporation Ltd. (AEGCL), in National Power Training Institute- North Eastern Region (NPTI-NER), Government of India, in the campus of NPTI-NER, Guwahati (Assam (India)), on 22nd February, 2021.
3. Imparted talk in radio programme focussed on means to revive the economy of Assam (in North East India) in the midst of COVID-19 pandemic in All India Radio 101.6 FM channel on 18th May, 2020, from 10:00 am (Indian Standard Time) onwards.
4. Imparted lecture on “Team Work and Decision Making” during two-day Training Programme on Disaster Management for the officials of Assam Power Generation Corporation Limited (APGCL), in NPTI-NER, Government of India, in the campus of NPTI-NER, Guwahati, from 28th February, 2020, to 29th February, 2020.
5. Imparted lecture on “Team Work and Decision Making” during four weeks Orientation Programme for Diploma Engineering Trainees (DETs) of Powergrid, NERTS, Shillong, in NPTI-NER, Government of India, in the campus of NPTI-NER, Guwahati, from 22nd January, 2020, to 18th February, 2020.
6. Imparted lectures on “Team Work and Decision Making”, and “Interpersonal Skills and Personal Leadership” during 3 days Productivity Enhancement Program for officials of Assam Electricity Grid Corporation Limited (AEGCL) in NPTI-NER, Government of India, in the campus of NPTI-NER, Guwahati, from 20th January, 2020, to 22nd January, 2020.
7. Imparted lecture on “Team Work and Decision Making” for fresh passed out students having ITI/Diploma in NPTI-NER, Government of India, in the campus of NPTI-NER, Guwahati, on 21st October, 2019.
8. Imparted lecture on “Public Speaking: Importance, usefulness and the art of public speaking” for seven (7) week foundation training course for the Mizoram Civil Service officers (2018), in Assam Administrative Staff College, Guwahati, on 20th March, 2019.
9. Imparted lecture on “Project Feasibility” for Induction Training Programme for Assistant Manager/ AIO/ SI of Industries and Commerce, Government of Assam, in Assam Administrative Staff College, Guwahati (Assam (India)), on 19th November, 2018.
10. Imparted lectures on “Team Work and Decision Making” for the two batches of Skill Development Courses, namely, Sr. Lineman Distribution and Substation Attendant of National Power Training Institute- North Eastern Region (NPTI-NER), Government of India, in the campus of NPTI-NER, Guwahati, on 12th July, 2018.

11. Imparted lectures on “MS Office Fundamentals and MS Word”, “MS Excel” and “Terms of Reference for contractual of firms and personnel” in the Competency-based training programme for Grade-II and Grade-III staff of Assam Secretariat, Government of Assam (India) in Assam Institute of Management (AIM) from March, 2017, to June, 2017.
12. Imparted lectures on “Personality Development” and “Motivation and Team Building” for the technical trainees of National Power Training Institute- North Eastern Region (NPTI-NER), Government of India, in the campus of NPTI-NER, Guwahati, on 16th and 17th January, 2017.
13. Imparted lecture as a part of crash course on SPSS arranged by Assam Rural Infrastructure and Agricultural Services Society (ARIASS) in collaboration with Assam Institute of Management (AIM) on 9th, 10th and 12th April, 2016, at ARIASS Conference Hall, Khanapara, Guwahati (Assam (India)). *ARIASS is a part of World Bank financed “Assam Agricultural Competitiveness Project (AACP)”*.
14. Imparted lectures on “Communication Skill” and “Motivation and Team Building” for the employees of Department of Posts, Government of India, in Postal Training Centre, Uzan Bazar, Guwahati, in March, 2016.
15. Imparted lecture on “Supply Chain Management” at the Two (2) day SLOs’ (Senior Logistics Officers’ (Supply Chain Professionals)) Conference organised by the Headquarters (HQ), Eastern Air Command (EAC) of the Indian Air Force (IAF) at the Air Force Station (AFS) Digaru (Assam), on 10th December, 2015.
16. Imparted lectures on “Problem solving and Decision Making” and “Visionary Leadership and Action Oriented Leadership” in the training programme on “Leadership and Managerial Skills” organized by Gauhati High Court, Aizawl Bench, Aizawl (Mizoram (India)), in co-ordination with Assam Institute of Management (AIM) for the judicial officers of Mizoram Judicial Service on 19th and 20th June, 2015.
17. Imparted lecture on “Effective Salesmanship: Skills, Qualities and Importance” in the Management Development Programme (MDP) on Marketing for Marketing Executives of Department of Posts, Government of India, in Postal Training Centre (PTC), Uzan Bazar, Guwahati, in the year 2014.
18. Imparted lecture on “Personality Development” in the Training Session for the Mid Career Postal Assistants of Department of Posts, Government of India, in Postal Training Centre (PTC), Uzan Bazar, Guwahati, in the year 2014.

INVITED LECTURE AS GUEST SPEAKER:

1. Imparted lecture for an interactive session on “Summer training” for MBA 3rd Semester students of Darwin School of Business, Guwahati (Assam (India)) on 21st January, 2013.

PARTICIPATION IN STAFF (FACULTY) DEVELOPMENT/ ORIENTATION PROGRAMMES:

1. Participated in **Ten Days Online Faculty Development Programme** on “Crafting Qualitative Research: How can we study the world as it is lived?” (An International Web Lecture Series on Qualitative Research Methodology) organized by the School of Business Sciences, University of Science & Technology Meghalaya (USTM), Rhi-Boi (Meghalaya (India)), from 15th July, 2020, to 24th July, 2020.
2. Participated in **Five Days Online Faculty Development Programme** on “Applied Statistics and Econometrics” organized by Sri Sri University, Cuttack (Odisha (India)), from 11th July, 2020, to 15th July, 2020.
3. Participated in **One Day Faculty Development Programme** on “Emerging Dimensions of Management Education” sponsored by Association of Indian Management Schools (AIMS), Hyderabad (Telangana (India)), and organized by Assam Institute of Management (AIM), Guwahati, on 2nd February, 2019.
4. Participated in University Grants Commission (UGC) sponsored **Orientation Programme (OP-118)** organized by UGC-Human Resource Development Centre (UGC-HRDC), Gauhati University, Guwahati, from 15th December, 2018, to 11th January, 2019, **(TWENTY EIGHT (28) DAYS DURATION)** and obtained **Grade-A**.
5. Participated in **Two Days Workshop** on “Sustainable Solid Waste Management Practices” under Faculty Development Programme conducted by Assam Engineering College, Guwahati, and sponsored by All India Council of Technical Education (AICTE) under North East Quality Improvement Program (NEQIP) Scheme from 31st August to 1st September, 2017.
6. Participated in **Faculty Development Programme** on “SPSS” organized by the Department of Business Administration, School of Management Sciences, Tezpur University, Tezpur (Assam (India)) in collaboration with SPSS South Asia Pvt. Ltd. from 15th December to 16th December, 2009.
7. Participated in **Staff Development Programme** on “Emerging Changes in Indian Financial System” sponsored by All India Council of Technical Education (AICTE), Government of India, organized by the Department of Business Administration, North Eastern Regional Institute of Management (NERIM), Guwahati for a duration of two weeks from 1st December to 13th December, 2008 **(TWO (2) WEEKS DURATION)**.

PARTICIPATION IN MASSIVE OPEN ONLINE COURSES (MOOCs) AND SHORT TERM ONLINE COURSES:

1. Completed online course on “**Learning Online: Searching and Researching**” from University of Leeds, United Kingdom (UK), on 23rd December, 2018 (***TWO (2) WEEKS DURATION (Two (2) hours per week)***).
2. Completed self-learning online course on “**Understanding Open Educational Resources**” from Commonwealth of Learning (COL), Canada, on 24th December, 2018.

PARTICIPATION IN WORKSHOP-CUM-TRAINING PROGRAMMES AND WEBINARS:

1. Participated in Webinar session on Commodity Derivative Market conducted by National Commodity & Derivative Exchange Limited (NCDEX), Mumbai, (Maharashtra (India)), on 19th January, 2021.
2. Participated in Online Workshop on Rural Entrepreneurship Development (RED) Action Plan conducted by Mahatma Gandhi National Council of Rural Education, Hyderabad, (Telangana (India)), under the Department of Higher Education, Ministry of Education, Government of India, on 1th November, 2020.
3. Participated in Two Days Online National Workshop on Municipal Solid Waste and its impact under Collaborative Research Scheme of TEQIP III project organized by the the META Lab, Assam Science and Technology University (ASTU), Guwahati (Assam (India)), from 3rd September, 2020, to 4th September, 2020.
4. Participated in Webinar on Logistic Regression delivered by Prof. (Dr.) Sridhar Vaithianathan, Department of Business Analytics & Information Technology, Institute of Management Technology (IMT), Hyderabad (Telangana (India)) and organised by STATCRAFT, Bangalore/Bengaluru (Karnataka (India)), on 1st June, 2020.
5. Participated in Webinar on Research Workflows, Research Metrics & Excellence in Academic Institutes co-organised by Elsevier and All India Council of Technical Education (AICTE) on 12th May, 2020.
6. Participated in Webinar on “Using online platforms- Google Classroom for your Institution” delivered by Ms. Smrithi Rekha Adinarayanan, co-founder of Anaadi Foundation and organised by Anaadi Foundation on 9th May, 2020.
7. Participated (as a PhD Guide/Supervisor) in the First Research Scholars’ Meet under the third phase of Technical Education Quality Improvement Programme (TEQIP-III) organised by Assam Science and Technology University (ASTU), Guwahati (Assam (India)), on 10th July, 2019, at Maniram Dewan Trade Centre, Betkuchi, Guwahati.
8. Participated in the Regional Management Conclave, North East, on “Leadership in the Age of Disruption” organised by Guwahati Management Association (GMA), Guwahati, in collaboration with All India Management Association (AIMA) on 21st August, 2018, at Pragjyotish ITA Centre, Machkhowa, Guwahati.
9. Participated in the ICRC-NISTADS Northeast India Energy Conclave 2018 organised by Interdisciplinary Climate Research Centre (ICRC), Cotton University, Guwahati, along with Council of Scientific and Industrial Research- National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi (India), from 6th June to 7th June, 2018, at Cotton University, Guwahati.
10. Participated in the 3rd Project Development Workshop and Expert Meeting on “Technology Empowerment of North-East: Water, Energy and Communication Solutions (TENE-WECS)” organised by All India Council for Technical Education (AICTE) along with Council of Scientific and Industrial Research- National Institute of Science, Technology and Development Studies (CSIR-NISTADS) from 5th June to 6th June, 2018 at Cotton University, Guwahati.
11. Participated in the Teacher Training Workshop on “E-Learning: Challenges and Opportunities” organised by All India Council for Technical Education (AICTE) along with British Council India on 3rd May, 2017, at Regional Government Film and TV Institute, Guwahati.
12. Participated in the Workshop on Intellectual Property Rights (IPR) organised by the IPR Cell, Research and Development Section, Indian Institute of Technology Guwahati (IITG), from 30th November to 1st December, 2016, at IITG.
13. Participated in the North Eastern Regional National Knowledge Network (NKN) Workshop on the topic titled “Awareness and Knowledge Sharing :: NKN” from 20th October to 21st October, 2016, at North-Eastern Hill University (NEHU), Shillong (Meghalaya (India)).
14. Participated in the 6th CHAIN-REDS Workshop on the topic titled “Co-ordination and Harmonisation of Advanced e-Infrastructures for Research and Education Data Sharing” organised under the aegis of the European Commission (DG CONNECT) and in co-location with the 3rd Annual National Knowledge Network (NKN) Workshop on 17th December, 2014, in Indian Institute of Technology Guwahati (IITG).

15. Participated in the 3rd Annual National Knowledge Network (NKN) Workshop from 15th December to 17th December, 2014 in Indian Institute of Technology Guwahati (IITG).
16. Participated in the Workshop on Structural Equation Modeling: Basics and Advances organised by Centre for Management development, IBS Hyderabad, Hyderabad, from 2nd June to 4th June, 2011.
17. Participated in the Workshop on Applied Computer in Developmental Studies organised by Affirmative Action and Equal Opportunity Project Cell, Tezpur University in collaboration with Indian Statistical Institute, Kolkata, from 30th March to 3rd April, 2009, at Tezpur University, Tezpur (Assam (India)).
18. Participated in the Workshop-cum-Training Programme on Equity Investment conducted by the Department of Business Administration, Tezpur University, on 9th October, 2005, at North Assam Chamber of Commerce and Industries (NACCI) Auditorium, Tezpur.
19. Participated in training course in Advance AUTOCAD at Tool Room and Training Centre (T.R.T.C.), Guwahati under Ministry of S.S.I., Government of India from 16th March, 2004, to 20th April, 2004.

INDUSTRIAL TRAINING WHILE PURSUING BE IN MECHANICAL ENGINEERING:

Organisation : **Oil India Limited (OIL), Duliajan (Assam (India))**

Department : **Mechanical Engineering Department**

Period : 20th August, 2002 to 13th September, 2002

DETAILS OF MBA (MARKETING) MAJOR CURRICULUM PROJECT UNDERTAKEN:

Project Title: “Estimation of the market size of digital and analog still cameras and camcorders in Guwahati city”. **Organization:** Samsung India Electronics Limited, Guwahati (Assam (India)).

DETAILS OF BE (MECHANICAL ENGINEERING) CURRICULUM PROJECT UNDERTAKEN:

Project Title: “Solar Distillation: Design and Experimental Study”.

SUBJECTS TAUGHT:

As per course curriculum of the *Course Work* of Doctor of Philosophy (PhD) course in Management in Assam Institute of Management (AIM), Guwahati (Assam (India)), under Assam Science and Technology University (ASTU) (In present job appointment)

COURSE TITLE	SUBJECTS CURRENTLY TEACHING	LEVEL	NUMBER OF TIMES TAUGHT
Doctor of Philosophy (PhD)	Research Methodology (RM) <i>(presently teaching RM in 1st semester)</i>	Doctoral	Twice
	Numerical Techniques and Computer Application (NTCA) <i>(presently teaching NTCA in 1st semester)</i>	Doctoral	Twice
	Recent Advances in Management (RAM) <i>(presently teaching RAM in 2nd semester)</i>	Doctoral	Twice

As per course curriculum of Master of Business Administration (MBA) course in Assam Institute of Management (AIM), Guwahati, under Assam Science and Technology University (ASTU) (In present job appointment)

COURSE TITLE	SUBJECTS CURRENTLY TEACHING	LEVEL	NUMBER OF TIMES TAUGHT
Master of Business Administration (MBA) (Full Time)	Quantitative Techniques in Management (QTM) <i>(presently teaching QTM in 1st trimester)</i>	Post Graduate	Twice
	Operations Research (OR) <i>(taught OR in 2nd trimester)</i>	Post Graduate	Twice
	Production and Operations Management (POM) <i>(taught POM-I in 2nd trimester and presently teaching POM-II in 3rd trimester)</i>	Post Graduate	Three Times
	Research Methodology (RM) <i>(taught RM in 3rd Trimester)</i>	Post Graduate	Three Times
	Service Operations Management (SOM) (<i>Operations Specialization</i>) <i>(taught SOM in 4th trimester)</i>	Post Graduate	Once
	Marketing of Services (MS) (<i>Marketing Specialization</i>) <i>(taught MS in 5th trimester)</i>	Post Graduate	Twice
	Logistics and Supply Chain Management (LSCM) (<i>Operations Specialization</i>) <i>(taught LSCM in 5th trimester)</i>	Post Graduate	Once

As per course curriculum of Post Graduate Diploma in Management (PGDM) course in Assam Institute of Management (AIM), Guwahati

COURSE TITLE	SUBJECTS CURRENTLY TEACHING/ EARLIER TAUGHT	LEVEL	NUMBER OF TIMES TAUGHT
Post Graduate Diploma in Management (PGDM) (Full Time)	Operations Research (OR) <i>(taught OR in 2nd trimester)</i>	Post Graduate	Three Times
	Production and Operations Management (POM) <i>(taught POM-II in 3rd trimester; also taught POM-I and POM-II in 2nd and 3rd trimester respectively)</i>	Post Graduate	Four Times
	Research Methodology (RM) <i>(taught RM in 3rd Trimester; also taught RM-I and RM-II in 2nd and 3rd trimester respectively; also taught RM in 2nd trimester)</i>	Post Graduate	Four Times
	Sales, Distribution and Retail Management (SDRM) (Marketing Specialization) <i>(taught SDRM in 4th trimester)</i>	Post Graduate	Twice
	Service Operations Management(SOM) (Operations Specialization) <i>(taught SOM in 4th trimester)</i>	Post Graduate	Five Times
	Operations Strategy Planning and Control (OSPC) (Operations Specialization) <i>(taught OSPC in 4th trimester)</i>	Post Graduate	Twice
	Marketing of Services(MS) (Marketing Specialization) <i>(taught MS in 5th trimester)</i>	Post Graduate	Twice
	Logistics and Supply Chain Management (LSCM) (Operations Specialization) <i>(taught LSCM in 5th trimester)</i>	Post Graduate	Three Times
	Integrated Marketing Communication (IMC) (Marketing Specialization) <i>(taught IMC in 6th trimester)</i>	Post Graduate	Once
	Supply Chain Management (SCM) <i>(taught SCM in 6th trimester)</i>	Post Graduate	Once

As Guest Faculty (During present job appointment in Assam Institute of Management (AIM)) as Guest Faculty (During present job appointment in Assam Institute of Management (AIM))

COURSE TITLE	SUBJECT	COLLEGE/ INSTITUTE	SUBJECT CODE	LEVEL	NUMBER OF TIMES TAUGHT
Bachelor of Business Administration (BBA) (Full Time)	Production and Operations Management	Gauhati Commerce College	3.4	Under Graduate	Four Times (<i>once each in the years 2018, 2017, 2016 and 2014</i>)
Master of Business Administration (MBA) (Full Time)	Production Management	Gauhati Commerce College (GCC Centre of Management Studies (GCMS))	202	Post Graduate	Once (<i>in the year 2015</i>)

As per course curriculum of Gauhati University, Guwahati (During earlier job appointment in GCC Centre of Management Studies (GCMS), Gauhati Commerce College, Guwahati)

COURSE TITLE	SUBJECT	SUBJECT CODE	LEVEL	NUMBER OF TIMES TAUGHT
Master of Business Administration (MBA) (Full Time)	Managing Organisation	101	Post Graduate	Four times
	Marketing Management	201	Post Graduate	Once
	Production Management	202	Post Graduate	Five times
	Research Tools and Techniques in Business	205	Post Graduate	Thrice
	Business Environment and Strategic Management	301	Post Graduate	Four times
	Consumer Analysis and Retailing (<i>Marketing Specialization</i>)	321	Post Graduate	Four times
	Sales and Customer Relationship Management (<i>Marketing Specialization</i>)	352	Post Graduate	Thrice
	International Marketing and Foreign Trade (<i>Marketing Specialization</i>)	422	Post Graduate	Once
	Marketing of Services (<i>Marketing Specialization</i>)	451	Post Graduate	Thrice
Bachelor of Business Administration (BBA) (Full Time)	Production and Operations Management	3.4	Under Graduate	Five times
	Marketing Research	4.2	Under Graduate	Thrice
	Rural Marketing	6.3	Under Graduate	Thrice

As per course curriculum of Dibrugarh University, Dibrugarh, Assam (India) (During earlier job appointment in North Eastern Regional Institute of Management (NERIM), Guwahati)

COURSE TITLE	SUBJECT	SUBJECT CODE	LEVEL	NUMBER OF TIMES TAUGHT
Master of Business Administration (MBA) (Full Time)	Principles of Management	BM-102	Post Graduate	Twice
	Research Methodology	BM-207	Post Graduate	Twice
	Production and Operations Management	BM-302	Post Graduate	Twice
	Strategic Marketing (<i>Marketing Specialization</i>)	BM-4051	Post Graduate	Twice
Master of Business Administration (MBA) (Part Time)	Principles of Management	BM-PT-102	Post Graduate	Twice
	Business Policy and Strategic Analysis	BM-PT-203	Post Graduate	Twice
	Research Methodology	BM-PT-204	Post Graduate	Twice
	Production and Operations Management	BM-PT-208	Post Graduate	Twice
Bachelor of Business Administration (BBA) (Full Time)	Production Management	BBA-3.01	Under Graduate	Twice

TEACHING/STUDY MATERIAL DEVELOPMENT:

1. Prepared **twelve (12) units of Self Learning Material (SLM) (Block-1 and Block-2) (study materials) on Production and Operations Management for Master of Business Administration (MBA) Course** of Krishna Kanta Handiqui State Open University (KKHSOU), Guwahati (Assam (India)), (ISBN-978-93-87940-27-7). Eds. Pratul Chandra Kalita, Chayanika Senapati and Smritishikha Choudhury. Guwahati: Registrar, KKHSOU (2018). (*Prepared and submitted the aforementioned study materials in the year 2016-2017*).
2. Edited study materials on **thirteen (13) units of Business Research Methodology for Master of Business Administration (MBA) Course** of Krishna Kanta Handique State Open University (KKHSOU), Guwahati, in the year 2017.
3. Prepared study materials on **“Interpersonal Skills and Personal Development”** and **“Positive Attitude”** as a part of the *Manual on Human Role in Office Administration* for the Competency-based training programme for Grade-II and Grade-III staff (covering 500 employees) of Assam Secretariat, Government of Assam (India) held in Assam Institute of Management (AIM), Guwahati, from March, 2017, to June, 2017.
4. Edited study (self-learning) materials of **PG (Post Graduate) Diploma in Retail Management** for Centre of Open and Distance Learning (CODL), Tezpur University, Tezpur (Assam (India)) in the year 2013.

CONTRIBUTION TOWARDS CORPORATE LIFE AND MANAGEMENT OF ASSAM INSTITUTE OF MANAGEMENT (AIM), GUWAHATI (ASSAM (INDIA)) (IN PRESENT JOB APPOINTMENT):

Additional charges/ duties allotted in Assam Institute of Management (AIM):

1. **Nodal Officer for National Knowledge Network (NKN) in AIM** (from 10th December, 2014, till date).
2. **Web Administrator of the website of AIM: www.aimguwahati.edu.in.**
3. **Overall in-charge and Coordinator:** Overall in-charge and Coordinator of the following:
 - a) JGATE and EBSCOHOST Research Databases (vide official letter dated 1st June, 2016).
 - b) Annual Quiz (vide official letter dated 1st June, 2016).
 - c) *National Education Day* celebrations held on 11th November, 2014 commemorating the birth anniversary of Maulana Abul Kalam Azad.
 - d) Seven (7) days *Yoga session* for Post Graduate Diploma in Management (PGDM) students held from 11th September, 2014, to 17th September, 2014.
4. **Member**, Organising Committee for a day-long celebration of National Entrepreneurship Day jointly organized by Institute of Advanced Study in Science and Technology (IASST), Guwahati, IASST Social Venture and Entrepreneurship Consortium (ISVEC), Guwahati, and AIM on 9th November, 2018.
5. **Faculty-in-charge of AIM Computer Laboratory** (from 28th June, 2016, till date).
6. **Faculty-in-charge of AIM Library** (from 28th June, 2016, till date).
7. **Faculty Coordinator for PhD Programme** (from 29th October, 2018, till date). Earlier designated as **Faculty Coordinator of PhD Related Activities** (from 25th September, 2018, till 28th October, 2018).
8. **Member- Coordination**, Executive Board Meeting of Association of Indian Management Schools (AIMS) held in AIM from 2nd February, 2019, to 3rd February, 2019.
9. **Member (on behalf of AIM)**, Organising Committee of the first convocation of Assam Science and Technology University (ASTU), Guwahati, held on 23rd February, 2019.

10. **Faculty Coordinator**, MBA 6th Trimester Online Examination under Assam Science and Technology University (ASTU), Guwahati, using Google Classroom and Zoom Cloud Meeting apps from 19th August, 2020, to 28th August, 2020.
11. **Faculty Coordinator**, MBA 2nd and 5th Trimester Online Examination under ASTU, Guwahati, using Google Classroom and Google Meet apps from 7th August, 2021, to 22nd August, 2021.

Member of the following activities/ committees in Assam Institute of Management (AIM):

1. **Member- Core Committee for Maintenance of Premises: Member**, Core Committee for Maintenance of the premises of AIM relating to cleanliness, transportation, office timing, layout arrangements etc. (from 6th January, 2015, till date).
2. **Convener- Committee for upgradation process of AIM computer lab and installation of language lab software** (in the year 2016 vide official letter dated 2nd February, 2016).
3. **Member- Grievance Redressal Committee** (from 7th March, 2016, till date).
4. **Member- Committee to uplift AIM as a National Level Institute** (from 20th April, 2016, till date).
5. **Member- Committee for AIM Computer Lab** for the Competency-based training programme for Grade-II and Grade-III staff (covering 500 employees) of Assam Secretariat, Government of Assam (India) in AIM starting from October, 2016, upto January, 2017 (vide official letter dated 14th September, 2016).
6. **Member- Purchase and Procurement Committee** (from 8th November, 2016, till date).
7. **Member- Media/Publicity Committee of the following activities:**
 - a) 19th, 20th and 21st Annual Convocation for the Post Graduate Diploma in Management (PGDM) students held on 28th April, 2014, 5th May, 2015, and 3rd May, 2016, respectively.
 - b) Annual Foundation Lectures held in the years 2015, 2016, 2017, 2018 and 2019.
 - c) Inauguration of the Post Graduate Diploma in Management (PGDM) course on 30th June, 2014.
8. **Member- Committee for Rate Fixation with respect to Recruitment Projects** (from 21st October, 2017, till date).
9. **Internal Guide-** for Summer Internship Projects and Grand Projects of the students of Master of Business Administration (MBA) (from the year 2018 onwards), and Post Graduate Diploma in Management (PGDM) (from the year 2014 to 2018).
10. **Member- Campus Development Committee** (from 13th June, 2018, till date).
11. **Member- Institute Research Committee** (from 3rd October, 2018, till date).
12. **Faculty Coordinator- National Academic Depository (NAD) (under University Grant Commission (UGC)) activity of AIM** (from 26th March, 2019, till date).
13. **Teacher Member**, Internal Quality Assurance Cell (IQAC) of AIM (from 21st October, 2019, till date).
14. **Mentor-** for select MBA students for providing necessary guidance in various subjects, Summer Internship Projects, research works and projects, specializations / areas of interest, personal grooming and executive skills, and to counsel them on any other matters as deemed necessary (from May, 2020, till date).

PARTICIPATION IN STUDENT RELATED CO-CURRICULAR ACTIVITIES IN ASSAM INSTITUTE OF MANAGEMENT (AIM), GUWAHATI (ASSAM (INDIA)) (IN PRESENT JOB APPOINTMENT):

Participated in the following activities for Post Graduate Diploma in Management (PGDM) course in Assam Institute of Management (AIM):

1. Undertook responsibility of taking students of *Post Graduate Diploma in Management (PGDM) students* on an institutional visit to Indian Institute of Technology Guwahati (IITG) (Assam (India)) on 25th August, 2014.
2. **Overall in-charge and Coordination**, Organizing Committee of the *Freshers' Social function of the 22nd batch and 21st batch of students of Post Graduate Diploma in Management (PGDM) students* held on 2nd July 2015, and 21st July, 2014, respectively.
3. **Member**, Organizing Committee of the *21st, 20th and 19th Annual Convocation* for the Post Graduate Diploma in Management (PGDM) students held on 3rd May, 2016, 5th May, 2015, and 28th April, 2014, respectively.

CONTRIBUTION TOWARDS CORPORATE LIFE AND MANAGEMENT OF GCC CENTRE OF MANAGEMENT STUDIES (GCMS), GAUHATI COMMERCE COLLEGE, GUWAHATI (ASSAM (INDIA)) (IN EARLIER JOB APPOINTMENT):

Member of the following committees for **Master of Business Administration (MBA) and Bachelor of Business Administration (BBA)** courses in Gauhati Commerce College under Gauhati University:

1. **Administrative (Cultural) Committee: Member**, Organizing Committee of Management Fest *Quasofiesta* held on 21st April, 2012.
2. **Cultural Procession Committee: Member**, Organizing Committee of Cultural Procession for the *Golden Jubilee Celebration of Gauhati Commerce College* held on 10th and 11th September, 2011.
3. **Academic Committee: Internal Guide** for Summer Project of the students of MBA and BBA courses under Gauhati University.

PARTICIPATION IN STUDENT RELATED CO-CURRICULAR ACTIVITIES IN GCC CENTRE OF MANAGEMENT STUDIES (GCMS), GAUHATI COMMERCE COLLEGE, GUWAHATI (ASSAM (INDIA)) (IN EARLIER JOB APPOINTMENT):

Participated in the following activities for **Master of Business Administration (MBA) and Bachelor of Business Administration (BBA)** courses in Gauhati Commerce College under Gauhati University, Guwahati:

1. **Member**, Organizing Committee of Management Fest *Quasofiesta* held on 21st April, 2012, as well as on 13th and 14th March, 2010, and 12th and 13th February, 2011.
2. **Member**, Organizing Committee of Cultural Procession for the *Golden Jubilee Celebration of Gauhati Commerce College* held on 10th and 11th September, 2011.
3. Undertook responsibility of taking MBA students on Industrial Tour to Hindustan Paper Corporation Limited (HPCL), Nagaon Paper Mill, Jagiroad in the year 2009 and 2011.
4. Undertook responsibility of taking MBA students on Industrial Tour to Indian Oil Corporation Limited (IOCL) Refinery, Noonmati, Guwahati in the year 2010.
5. Providing guidance to students of MBA and BBA courses in their Project work as per course curriculum of Gauhati University.

CONTRIBUTION WITH RESPECT TO ADMINISTRATION IN THE REPUBLIC OF INDIA:

1. Served as ***Presiding Officer*** in the Indian Parliamentary Elections for the Gauhati (Guwahati) Parliamentary Constituency located in the state (province) of Assam in North East India in April, 2014.

CO-CURRICULAR ACHIEVEMENTS:

1. Secured **Second Position** in *Extempore Speech Event* at Annual Meet' 2006, Tezpur University, Tezpur (Assam (India)).
2. Secured **First Position** in *Debate Competition ("Words War" Event)* at AIM Quest' 2005 B-School meet at Guwahati (Assam (India)).
3. Secured **First Position** in *Case Study Event* at AIM Quest' 2005 B-School meet at Guwahati.

POSITIONS OF RESPONSIBILITY WHILE PURSUING MBA COURSE AT TEZPUR UNIVERSITY, TEZPUR (ASSAM (INDIA)):

1. **Member**, Organizing Committee for Seminars, Workshops etc. at the Department of Business Administration, Tezpur University including **SAMPARK...the interface' 2005 & 2006**.
2. **Member**, Organizing Committee, **Annual Fest**, Cultural festival of Tezpur University, 2004-05.
3. **Member**, Systems and Instrumentation committee in most of the events at Tezpur University.

PERSONAL DETAILS:

Date of Birth : 29 th April, 1979	Gender : Male	Languages Known : English, Assamese, Hindi and Bengali.
Marital Status: Married	Nationality : Indian	Hobbies : Reading books and topics on aircrafts.

DECLARATION:

I hereby declare that the information furnished above is true to the best of my knowledge.

Sincerely yours,

Dr. Sinmoy Goswami